

MEDIA RELEASE

SMARTE CARTE EXPANDS BUSINESS FOOTPRINT IN LONDON HEATHROW AIRPORT WITH NEW LUGGAGE TROLLEY OPERATIONS CONTRACT

London Heathrow - Smarte Carte is pleased to announce a long-term contract in partnership with Heathrow Airport Limited to manage the London Heathrow Airport luggage trolley operation effective May 2024. This contract marks a significant milestone in the expansion of Smarte Carte's European operations.

At Heathrow, Smarte Carte will be managing one of the largest luggage cart operations in the world with over 14,000 trolleys, increasing the size of their current Heathrow operation where it already provides Lost Property services for the airport and its airlines. This will increase Smarte Carte's global operations footprint to 100,000 luggage carts with products and services across 300+ airports worldwide in Europe, North America, Asia, and Oceania.

Drew Niemeyer, CEO for Smarte Carte Inc. says: "We are excited to further partner with London Heathrow Airport to deliver reliable, effective luggage trolley services to Heathrow's customers."

"As the largest European airport, London Heathrow is a critical global aviation hub serving over 80 million travellers annually, creating a gateway for Smarte Carte to expand further into the European market". Niemeyer adds, "We are thrilled to further showcase our expertise in luggage trolley operations and the outstanding travel experience it will provide to Heathrow's customers."

Smarte Carte is the premier provider of travel and leisure equipment, services, and concession programs to airports, amusement parks, retail centres and other high-traffic locations worldwide through its luggage trolley/cart, secure storage, guest mobility, massage chair, and guest service programs.

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